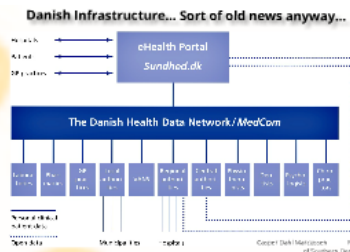




The DREAMING Project

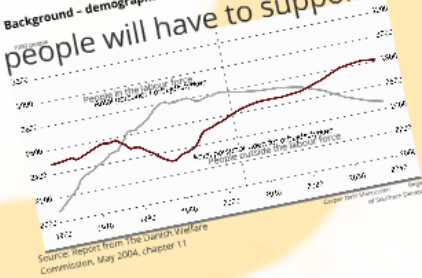
Age-friendly Alarm handling and Monitoring

DENMARK



Background - demographic and economic challenge

Less people will have to support more



A Dream Scenario...? Status Telehealth DK

- Strategic starting point:
 - National strategy for digitalization of the health care system (Dic, 2007)
 - National program for telehealth, home monitoring & split care (Apr, 2008)
- Focus on national deployment:
 - Financing:
 - the Danish PWT Foundation (ABF Fonden) - saving labor

Germany	8,3 billion AU\$D
Spain	4,6 billion AU\$D
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The Danish DREAMING citizens

- The participating citizens in Denmark are enthusiastic about the new technology
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 - Lilly, the retired caretaker talking to the Vice President of the European Commission via video conference
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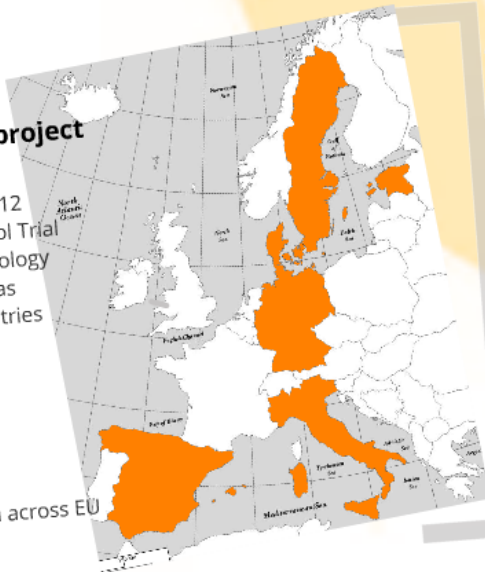


Welfare technology in DREAMING

- The DREAMING project tests a large number of technologies - In Denmark, most have been installed in the citizens' homes

The DREAMING project

- May 2008 - June 2012
- Randomized Control Trial
- Off-the-shelf technology
- Pilot site: rural areas
- Six European countries
 - Denmark
 - Sweden
 - Estonia
 - Germany
 - Spain
 - Italy
- 360 users in total across EU



Thank you for your attention!

Casper Dahl Marcussen
Region of Southern Denmark
cma@meulcom.dk



Lessons learned in Denmark

- How to bring together elderly citizens
- How to incorporate new technologies
- How to incorporate new technologies
- The citizens are open towards the technology and are ready to be empowered
- The nurses are open towards the technology and see it as a valuable tool

Perspectives

- Demographic and economic challenge approaching
- The technology is ready
- The citizens and nurses are ready
- Questions for reflection:
 - Should we wait for the final results?
 - Should we act now?
 - What needs to happen before the dream can become a reality?



The DREAMING Project

eIDeRly-friEndly Alarm handling and MonitorING

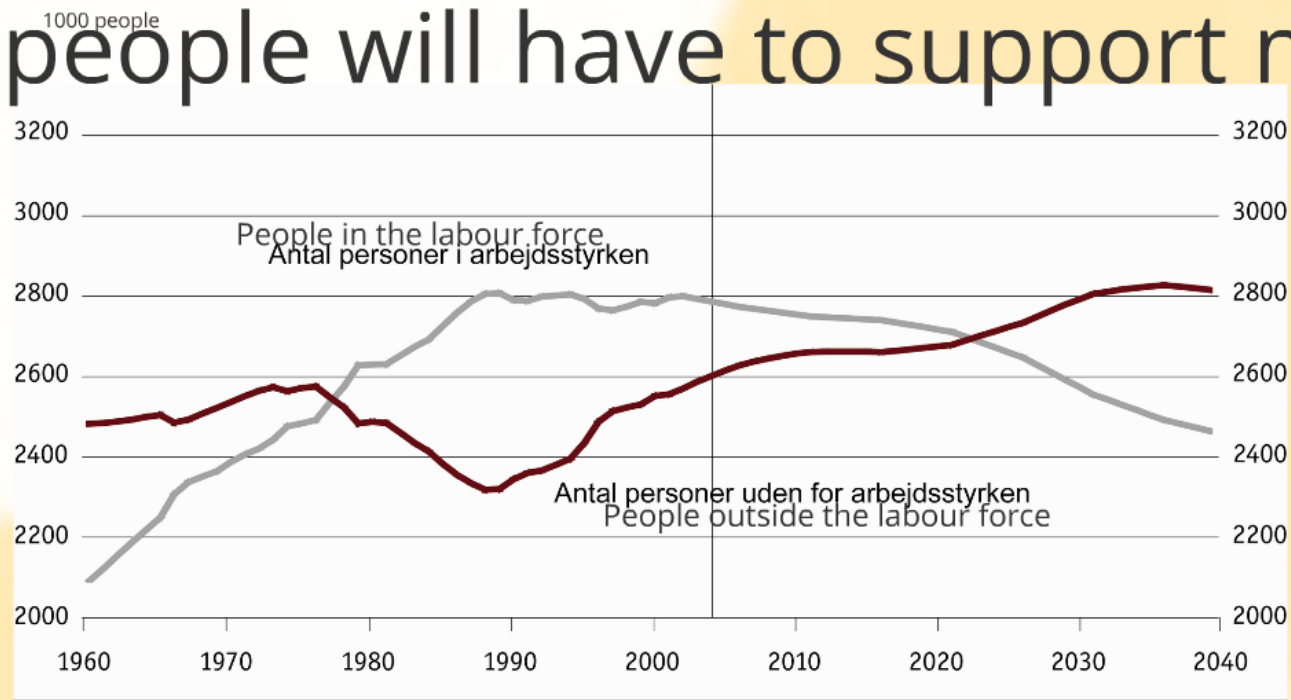
DENMARK



Less people
Background - demogra

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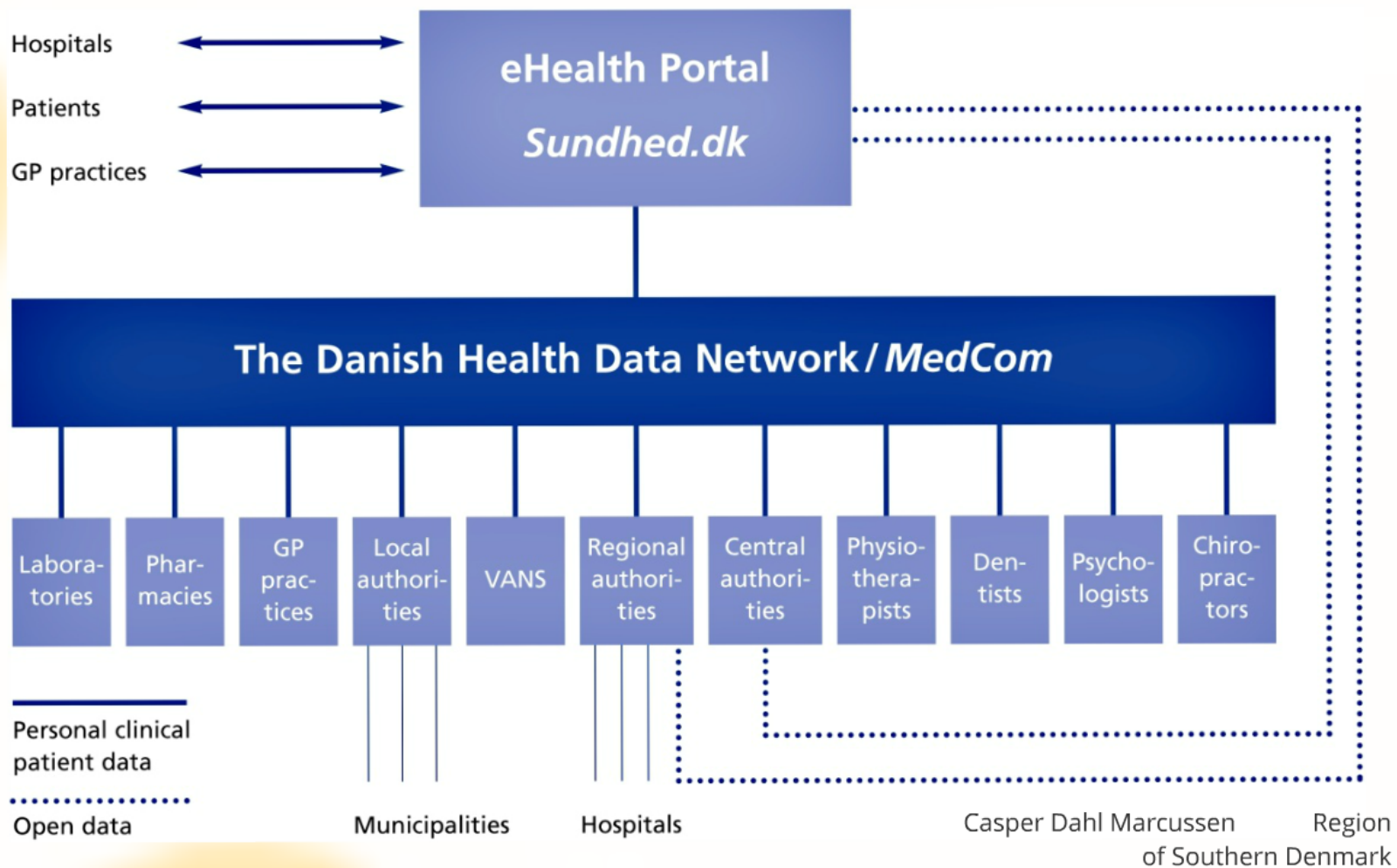
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Source: Report from The Danish Welfare Commission, May 2004, chapter 11

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Region of Southern Denmark

Danish Infrastructure... Sort of old news anyway...



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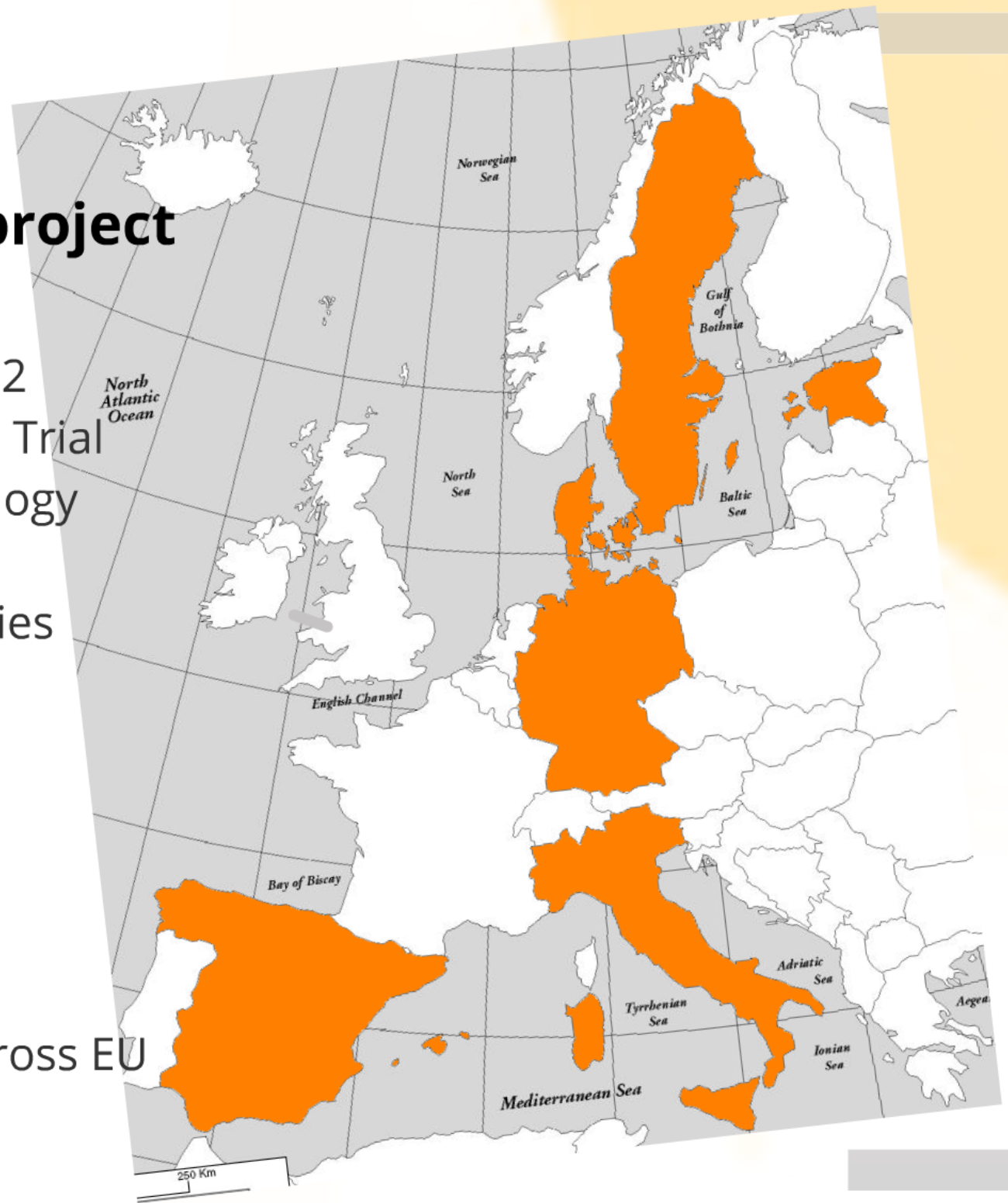
The Danish PWT Foundation
Investments in Public Welfare Technology
(ABT-fonden)



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Region of Southern Denmark

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