eWAVE MD

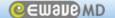
Enhancing M-Health Services

eWaveMD Telemedicine Solution for Ethiopia - A Practical Approach

April 2012

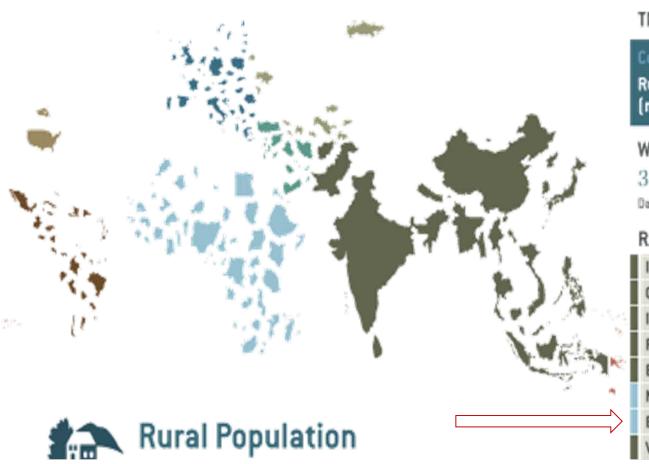
Ido Tsalka, Product Manager eWave MD





Rural Population - World Status

3.4 billion people live in rural environments with minimal or no Healthcare infrastructure



THIS MAP SHOWS

Countries resized relative to:

Rural Population (number of persons)

WORLD TOTAL

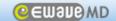
3.4 billion

Data El UN Population Division

RANKING

India	850.0 million
China	718.3 million
Indonesia	129.6 million
Pakistan	118.4 million
Bangladesh	118.3 million
Nigeria	79.4 million
Ethiopia	70.8 million
Vietnam	62.0 million

Source: Un World urbanization prospects 2009.



Ethiopia

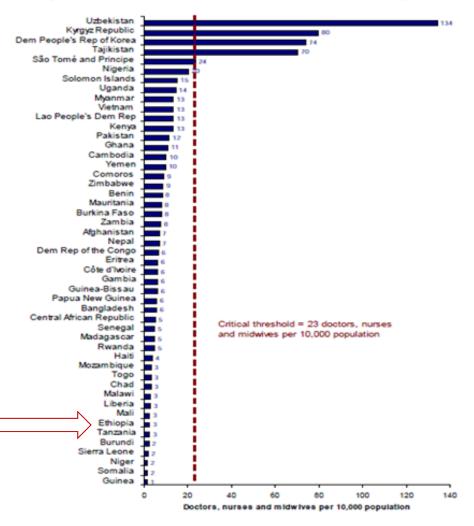




RURAL HEALTH STATUS

- Public health systems fail to deliver basic health services
- Lack of infrastructures
- Shortage of qualified medical personnel
- Wide target area with limited accessibility
- Unskilled manpower

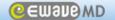
Density of doctors, nurses and midwives in the 49 priority countries



August 2010 © ∈mane wd

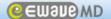
The Need

Create a new Healthcare delivery Channel

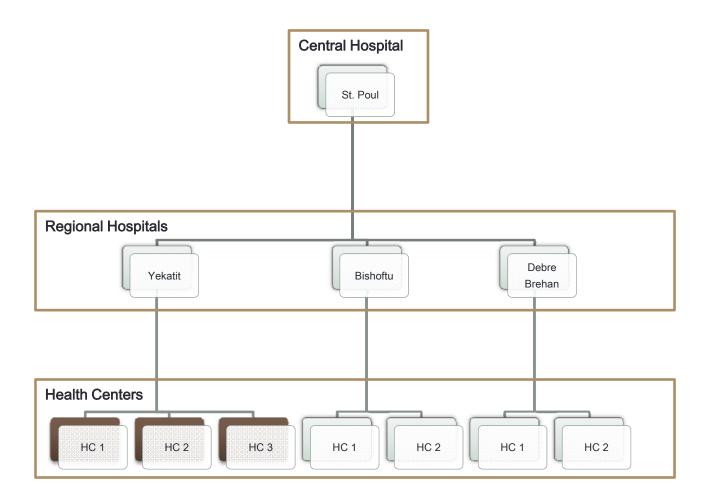


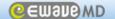
Pilot Overview

- The Pilot consists of 10 remote locations, deployed gradually, all in the Addis Ababa area, using the ARTEC™ stations to receive primary care remote consultation.
- The consultation is provided by doctors in St. Paul central hospital in Addis Ababa.
- The Pilot is scheduled to run for a period of 6 months in the above setup.
- Each location has a dedicated location manager that is in charge that the station is operated on a continuous basis.



Pilot Deployment Structure





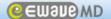
On Going Training And Education

- Training Modalities
 - Addis (Central) training for all by eWaveMD
 - On-Site Training at Rural Locales by Ethiopians (via train-the-trainer model)
 - Video Based Training



global eLearning solutions for Health

- E-learning and community generated content production
 - Integrate Intel's SKOOOL Healthcare Education Platform
 - Digitise Educational Content for Field Workers to receive further education via elearning
 - Encourage care providers to produce amateur videos on how they are taking care of their patients by obtaining patient consent
 - Film all workshops (technical or patient care related)
 - Load these videos to Skoool Platform and share with other healthcare workers



Hands-on Experience









Thank you!

